

Editorial Calendar 2018

- Reaches 45,000 New Dentists every quarter in the first 10 years of their career.
- Email Blasts Available 40K +
- Digital magazine on-line, www.thenewdentist.net
Your AD linked to your web-site, on-going, archived issues.
- FREE resource listing on thenewdentist.net web-site
- Survey The New Dentist™ Advisory Board on your products/services

ISSUE	EDITORIAL FOCUS			MATERIALS	RELEASE
SPRING 2018	CLINICAL Products that Improve Case Acceptance Botox/Dermal Fillers	MANAGEMENT Key Practice Indicators Treatment Presentation	OFFICE & EQUIPMENT Dental Operatory Lights IT Security	2/2/18	3/8/18
SUMMER 2018	CLINICAL Products that Attract New Patients Pediatric Dentistry	MANAGEMENT Salary and Performance Review Accountants Advise New Dentists	OFFICE & EQUIPMENT Chairs and Stools Leveraging Technology	5/3/18	6/8/18
FALL 2018	CLINICAL Products that Improve Patient Communication Anesthesia	MANAGEMENT Finding Dental Space Dental Human Resource	OFFICE & EQUIPMENT VOIP Phone Systems Digital Impressions	8/31/18	10/5/18
WINTER 2018	CLINICAL Products that Keep Patients Loyal Cements	MANAGEMENT Attorneys Advise New Dentists Controlling Overhead	OFFICE & EQUIPMENT Patient Data Protection Dental Delivery Units	11/5/18	12/7/18

IN EVERY ISSUE:

New Product/Services Spotlight
What is YOUR COMPANY doing for New Dentists?
Key Opinion Leader Gives Advice to New Dentists

The New Dentist™ Magazine
info@thenewdentist.net
www.thenewdentist.net
877.777.6151

Disclaimer: The New Dentist™ strives to include scheduled feature and topics in the assigned edition; however, the calendar is subject to change without notice based on late-breaking news and/or space constraints.